



Reinke Manufacturing  
Company, Inc.

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**REINKE HONORS MIKE WATSON OF ALLIANCE IRRIGATION WITH  
PLATINUM PLUS SERVICE AWARD**

DESHLER, Neb. (Feb. 13, 2006) – Reinke® Manufacturing, Inc., a leading manufacturer of mechanized irrigation systems, is pleased to announce that Mike Watson of Alliance Irrigation, Dalhart, Texas, has earned the Platinum PLUS Certified Technician Award.

The prestigious award, which has been received by only a small number of service technicians in the Reinke Service Network, is the most elite service designation awarded by Reinke.

“Being recognized as a Platinum PLUS Certified Technician is quite a remarkable accomplishment,” said Tim Goldhammer, vice president – director of marketing, Reinke Manufacturing. “Mike has completed the most extensive service training available to Reinke dealers and should be commended for his hard work.”

Watson qualified for the honor during a recent service training session, which was held in Amarillo, Texas, on December 16, 2005.

The Platinum PLUS Certified Technician Program consists of a series of six service-training classes and tests. Watson received the Platinum PLUS award by scoring more than 90 percent on all six tests.

Founded in 1954, Reinke Manufacturing Company, Inc. is one of the world’s oldest and largest manufacturers of center pivot and lateral move irrigation systems. Reinke is a pioneer in agricultural mechanized irrigation technology, designing the first reversible, electric-gear-driven center pivot system with a bowstring truss.

Headquartered in Deshler, Neb., Reinke’s products are used throughout the United States and Canada, and in more than 60 countries worldwide. For more information on Reinke products, visit [www.reinke.com](http://www.reinke.com) or call our toll free Grower’s Hotline at 866-365-7381 to locate the nearest full-service Reinke dealership.

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**Our Mission...**

*To Exceed Our Customers' Expectations  
Of Quality, Service, And Innovation.*