



Reinke Manufacturing  
Company, Inc.

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## **REINKE HONORS OUTSTANDING DEALERS DURING ITS ANNUAL CONVENTION**

OKLAHOMA CITY (Nov. 7, 2007) – Reinke® Manufacturing Co., Inc., a leading manufacturer of mechanized irrigation systems, recently recognized five outstanding dealerships in the Northwest sales territory with gold Reinke Pride awards during its annual convention, which took place October 7-9, 2007, in Oklahoma City.

A record number of gold, silver and bronze Reinke Pride awards were given to a total of 79 dealerships as part of an incentive program that distinguishes superior achievement levels according to an evaluation based on a dealership's exterior and interior housekeeping and maintenance, indoor and outdoor displays, safety, retail environment, merchandising, professionalism, promotions and event participation, and market share.

Reinke awarded the qualifying dealerships volume rebates, enhanced advertising co-op balances and company apparel based on the level of achievement they reached.

“We are pleased to recognize these five Northwest territory dealerships with gold Reinke Pride awards,” said Tim Goldhammer, vice president of marketing, Reinke. “The amount of dealerships that were recognized with Pride awards speaks to the many high quality companies that we are fortunate enough to do business with.”

The following dealerships received gold Reinke Pride awards:

- Farmore of Idaho – Jerome, Idaho
- Freedom Irrigation, Inc. – Jerome, Idaho
- Rain For Rent – Idaho Falls, Idaho
- Rain For Rent – Paul, Idaho
- Stettler Supply Company – Salem, Ore.

- more -

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Founded in 1954, Reinke Manufacturing Company, Inc. is one of the world's oldest and largest manufacturers of center pivot and lateral move irrigation systems. Reinke is a pioneer in agricultural mechanized irrigation technology, designing the first reversible, electric-gear-driven center pivot system with a bowstring truss.

Headquartered in Deshler, Neb., Reinke's products are used throughout the United States and Canada, and in more than 60 countries worldwide. For more information on Reinke products, visit [www.reinke.com](http://www.reinke.com) or call our toll free Grower's Hotline at 866-365-7381 to locate the nearest full-service Reinke dealership.

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