

For More Information

Jason Eiche, jeiche@wtads.com
Walz Tetrack Advertising
913.789.8778 F 913.789.8493

REINKE RECOGNIZES RPH IRRIGATION AS THE TOP NORTH AMERICAN PARTS DEALER DURING ANNUAL CONVENTION ALONG WITH OTHER SALES AWARDS

OKLAHOMA CITY (Nov. 7, 2007) – Reinke® Manufacturing Co., Inc., a leading manufacturer of mechanized irrigation systems, recently honored RPH Irrigation Services, Lethbridge, Alberta, as the top North American parts dealership for the 2006-07 marketing year during its annual convention, which took place October 7-9, 2007, in Oklahoma City.

RPH Irrigation Services was also recognized as the dealership with the largest parts sales increase over the previous marketing year, and largest overall sales increase over the previous marketing year. Additionally, RPH Irrigation was recognized as the top sprinkler retro dealer for North America.

RPH Irrigation's four top sales and services awards were a record number handed out by Reinke during any annual sales convention awards ceremony.

"It's our privilege to recognize RPH Irrigation Services for their truly superior parts, sales and service efforts during this past marketing year," said Tim Goldhammer, vice president of marketing, Reinke. "We have high expectations for all of our dealerships and RPH has clearly gone above and beyond the call."

Founded in 1954, Reinke Manufacturing Company, Inc. is one of the world's oldest and largest manufacturers of center pivot and lateral move irrigation systems. Reinke is a pioneer in agricultural mechanized irrigation technology, designing the first reversible, electric-gear-driven center pivot system with a bowstring truss.

Headquartered in Deshler, Neb., Reinke's products are used throughout the United States and Canada, and in more than 60 countries worldwide. For more information on Reinke products, visit www.reinke.com or call our toll free Grower's Hotline at 866-365-7381 to locate the nearest full-service Reinke dealership.

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